



My Name Is: Is Your Name a Gift or a Burden?

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COLLECTION
Cultural Anthropology

EDITION
1st edition

MARKET
College/higher education
and Professional and
scholarly

This course reading...

- Highlights the importance of getting names right when interacting across cultures and backgrounds
- Draws from verbatim lived experience to explore the relationship between names and self-identity.
- Examines the impact of non-Western names in Western English contexts, and the relationship of names to pressures to conform.
- Extends the *My Name Is* research project and award-winning documentary series, for which author Dr Javeria Shah is the Principal Investigator

How do you feel about your name?

Names and how we feel about them are linked to our sense of self-identity. For people with non-Western names in Western English-speaking contexts, this relationship can be complicated. *My Name Is* explores verbatim narratives from research participants who have non-Western names, examining how individuals view their relationships with their names, how names impact self-identity, and how names can correlate to the pressure to conform with westernized English norms.

An extension of the *My Name Is*® research project and award-winning documentary, this book shares valuable lived experience as well as looking at the importance of getting names right.

Javeria K. Shah PhD is an interdisciplinary academic specialising in sociology, media education, and policy. She holds a range of academic and scholarly roles, including at the Royal Central School of Speech and Drama, University of London; and on a visiting basis at the Carnegie School of Education, Leeds Beckett University; the University of Winchester; and the University of Arts London. She is a member of the Post-14 Education and Work think tank based at the Institute of Education, University College London, and a document reviewer for Parliament's Knowledge Exchange Unit.

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