



# My Name Is: Is Your Name a Gift or a Burden?

AUTHOR Javeria K. Shah  
COLLECTION EDITED BY Nila Ginger Hofman, Janise Hurtig

COLLECTION  
Cultural Anthropology

EDITION  
1st edition

MARKET  
College/higher education  
and Professional and  
scholarly

## This course reading...

- Highlights the importance of getting names right when interacting across cultures and backgrounds
- Draws from verbatim lived experience to explore the relationship between names and self-identity.
- Examines the impact of non-Western names in Western English contexts, and the relationship of names to pressures to conform.
- Extends the *My Name Is* research project and award-winning documentary series, for which author Dr Javeria Shah is the Principal Investigator

## How do you feel about your name?

Names and how we feel about them are linked to our sense of self-identity. For people with non-Western names in Western English-speaking contexts, this relationship can be complicated. *My Name Is* explores verbatim narratives from research participants who have non-Western names, examining how individuals view their relationships with their names, how names impact self-identity, and how names can correlate to the pressure to conform with westernized English norms.

An extension of the *My Name Is*® research project and award-winning documentary, this book shares valuable lived experience as well as looking at the importance of getting names right.

**Javeria K. Shah PhD** is an interdisciplinary academic specialising in sociology, media education, and policy. She holds a range of academic and scholarly roles, including at the Royal Central School of Speech and Drama, University of London; and on a visiting basis at the Carnegie School of Education, Leeds Beckett University; the University of Winchester; and the University of Arts London. She is a member of the Post-14 Education and Work think tank based at the Institute of Education, University College London, and a document reviewer for Parliament's Knowledge Exchange Unit.

Print edition: \$32.5 / £25.99

Ebook editions: \$26 / £19.99

Available as part of the 2024 Library Collection of 25 titles.