



Not Fitting In: Preppy Style and Exclusion in American Suburbia

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COLLECTION EDITED BY Joseph H. Hancock II

COLLECTION
Fashion and Personal Style Studies

EDITION
1st edition

MARKET
College/higher education
and Professional and
scholarly

This course reading...

- Explores the dominance of the preppy style and its influence on social identity from inside American suburbia in the late twentieth century.
- Draws from the author's personal experience being excluded from wearing the preppy style due to her scoliosis.
- Examines the themes of group identity, exclusion, and belonging through style and fashion.
- Ideal reading for students of Fashion Studies, Disability Studies, Fashion Psychology, and Cultural Anthropology.

What effect does the lack of inclusion of a particular style have on the social and personal identity of someone it excludes?

Drawing from personal experience, author **Elizabeth Kealy-Morris** explores how the back brace that her scoliosis required excluded her from the socially accepted preppy style of her community, and the effect it had on the way she interacted with her peers. *Not Fitting In* examines themes of group identity, exclusion, and belonging through style and fashion.

This book is ideal reading for students of Fashion Studies, Disability Studies, Fashion Psychology, and Cultural Anthropology.

Elizabeth Kealy-Morris, PhD, originally from the USA, is Senior Lecturer and Researcher in Fashion Communication at Manchester Metropolitan University, UK.

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