



The Rise of the Entrepreneurial Mindset: Lessons From Across the Gig Economy

AUTHOR Rebecca J White
COLLECTION EDITED BY Drew Harris

COLLECTION
Emergent Entrepreneur

EDITION
1st edition

MARKET
College/higher education
and Professional and
scholarly

This course reading...

- Draws from interviews from people engaged with the gig economy to demonstrate the impact of collaborative economies on our society
- Provides lessons on entrepreneurial mindset as well as looking to the future of the industry
- Is ideal reading for aspiring entrepreneurs, students of Entrepreneurship and Business Studies, Music, Media Studies and Cultural Studies

What can stories from those engaged in the gig economy teach us about the entrepreneurial mindset?

Drawing from interviews conducted via her podcast, *The En Factor*, educator and entrepreneur **Rebecca J White** shares stories from those who have contributed or are participating in the gig economy. From people who run gig companies such as Gigster, to unpaid workers hoping to gain experience, this book uses their stories to highlight the impact of collaborative economies on our society and demonstrate the role of an entrepreneurial mindset.

As well as providing lessons for its readers, *The Rise of the Entrepreneurial Mindset* looks to the future of the gig industry and is ideal for aspiring entrepreneurs, students of Entrepreneurship and Business Studies, Music, Media Studies and Cultural Studies.

Rebecca J White PhD is James Walter Chair of Entrepreneurship and Director, Lowth Center at the University of Tampa.

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